

Cancun, Quintana Roo, October 26, 2020

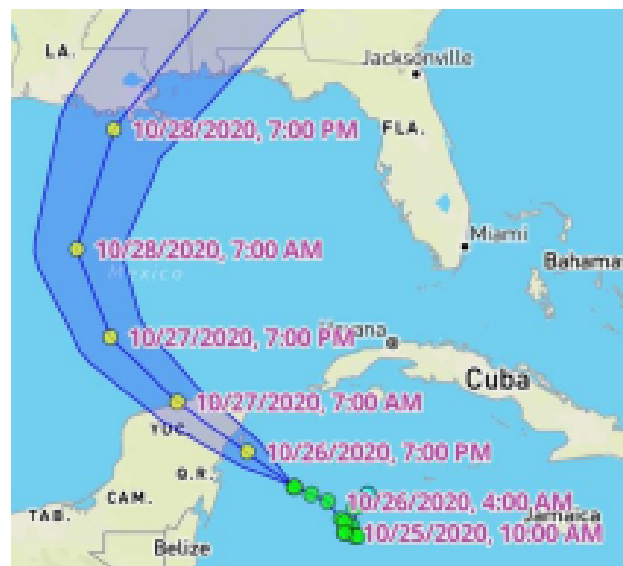
## IMPORTANT ANNOUNCEMENT

### **BD Experience implements preventive measures for the protection and care of our guests and collaborators before the arrival of Hurricane "Zeta", category 1 to Quintana Roo.**

Cancun, Quintana Roo, October 26, 2020.- 3:00 pm - **BD Experience** would like to inform you that, before the arrival of hurricane "Zeta", it is necessary to take all the necessary measures to guarantee the safety of our guests and collaborators.

Hurricane "Zeta" has intensified in the last hours in the Caribbean Sea, and is now heading towards the coast of Quintana Roo. The State Coordination for Civil Protection (Coepro) issued an "Red Alert" (maximum danger) for: Tulum, Solidaridad, Cozumel, Puerto Morelos, Benito Juárez, Isla Mujeres and Lázaro Cárdenas; a "Yellow Alert" (moderate danger) for: José Ma. Morelos and Felipe Carrillo Puerto and a "Green Alert" (low danger) for: Othón P. Blanco and Bacalar due to Hurricane Zeta.

Hurricane "Zeta" is forecast to make landfall at approximately 6 pm Quintana Roo time, south of Cozumel, passing between Puerto Aventuras and Akumal, leaving the state around 12 midnight / 1 am tomorrow, Tuesday 27th October, 2020.



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The civil protection authorities of the Government of the State of Quintana Roo has announced the following information:

· We have commenced the "Dry Law" period in the north of the State from 01.00 am this morning, Monday, 26th October, 2020 until the weather and security conditions allow it to resume sale at the authorized hours.

This measure includes the tourist areas of the State, as well as hotels.

· After 2:00 pm, work activities are suspended.

· The airport will continue to operate as long as conditions allow it, but it is important to check with each airline for relevant cancellations.

To maintain constant communication, our guests can use the following:

· Our Memory Makers will be providing service until 4:00 pm today.

· Our BD Experience App and our Service Center work 24 hours a day, 7 days a week.

· Tomorrow, Tuesday 27th October, 2020 our airport team will be working normally from 07:00 am.

· We will share relevant information through our social networks today at 7:00 pm

· Our next communication will be sent tomorrow, Tuesday 27th October, 2020 after 12:00 pm.

At **BD Experience**, we are prepared to provide our clients and collaborators with the security they require. We urge you to remain attentive to weather warnings and Civil Protection indications. They can be accessed through the internet pages [www.gob.mx/conagua](http://www.gob.mx/conagua) and <https://smn.conagua.gob.mx>, on the Twitter accounts [@conagua\\_mx](https://twitter.com/conagua_mx) and [@conagua\\_clima](https://twitter.com/conagua_clima), and on Facebook [www.facebook.com/conaguamx](https://www.facebook.com/conaguamx), as well as in the application for mobile devices ConaguaClima, where you can check the forecast by municipality.

Sincerely,



**Laura Triay**  
Managing Director



**Juancho Sueyro**  
Commercial Vicepresident